

*"Public space is for living, doing business, kissing, and playing. Its value can't be measured with economics or mathematics; it must be felt with the soul."*

~ Enrique Peñalosa, former mayor of Bogotá, Colombia



## My Wheels Are Turning (MyWHaT)

Advocating for intentional design of our public spaces. We want choices that improve community health, economy & quality of life for everyone.

### What We Do:

- We educate, inspire and discuss what makes communities accessible, livable and vibrant.
- We participate in regional governmental & non-governmental boards and committees related to transportation and public space.

### The MyWHaT Community:

- MyWHaT publishes content online 7-10 times per week
- Weekly visits have climbed to over 1000 hits a week (200+/day)
- Our goal is to double that in 2011
- Over 1000 reader comments have been left

### Become an Underwriter:

We're looking for individuals, businesses & organizations that want to

- Create healthier, cleaner, more vibrant communities
- Be part of a solution aiming for excellent design of public space
- Increase transportation choices

### \$1000...\$500...\$250 or an amount that is right for you:

- \$1000/year your logo on the underwriter page, sidebar and placed in rotation at the bottom of select posts
- \$500/year your logo on the underwriter page and sidebar
- \$250/year your logo on the underwriter page
- Less than \$250? Text link will be placed on the sidebar of each page.

\* 100% Baybucks accepted and in-kind donations considered

\* All logos linked back to your website

## Underwriter Information (send with payment or via email)

### Contact person:

Name \_\_\_\_\_

Title \_\_\_\_\_

Email \_\_\_\_\_

### Organization/Company Information:

Check if you wish not to advertise your contribution

Organization's name as you wish it to appear

\_\_\_\_\_

Address \_\_\_\_\_

(Address will not be published)

City, State, Zip \_\_\_\_\_

Web Address \_\_\_\_\_

Contribution Amount \$ \_\_\_\_\_

\* MyWHaT is NOT a 501(c)3

Email your logo (aprox. 188 X 165) to the editor:

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Checks payable to: **MyWHaT**

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